

BULLY

\$5,000 Headliner Concert Sponsorship



The Roughrider Commission will partner with Bully Sponsor to promote the 2022 Headliner Concert.

Your Support Will:

1. Display logo/artwork/name on highly visible, 3' x 8' full-color headliner concert sponsor banner in arena during headliner concert event.
2. Provide audio announcements, whenever appropriate, prior to and throughout event.
3. Sponsor logo/ad (30 to 60 second ad to be provided by the sponsor) to be displayed on video board used during the PRCA Rodeo performances.
4. Include logo/artwork on the 30,000 Roughrider Days Fair and Expo Schedule of Events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
5. Post your logo/artwork with a hot link to your Web site on the Roughrider Days Fair and Expo Web site.
6. Place 10'x2.5' concert sponsor feather flag on sponsor location to be displayed throughout month preceding event.
7. Entitle you to fifteen complimentary rodeo tickets.
8. Entitle you to two complimentary headliner concert tickets.
9. Showcase your support, whenever possible, through appropriate promotional venues.

Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues to grow. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, headliner concert featuring the hottest music stars, parade, demolition derby and spectacular fireworks display.

Sponsor Will Provide:

1. Roughrider Commission the sum of \$ _____ on or before March 4, 2022.

NEW Sponsor Will Provide:

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.

Roughrider Commission Contact: _____

Sponsor Name: _____ **Sponsor Contact:** _____

Amount: \$ _____ **Telephone:** _____

E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Do you have Facebook: _____

(COMPLETE ONLY if Sponsor Donates In-Kind Products/Services in Addition to Cash)

Brief Description of In-Kind Products/Services:

Estimated In-Kind Value: \$ _____

Total of Cash Contribution and In-Kind Support: \$ _____

Sponsor Signature: _____ **Date:** _____

Payment Type:

_____ **Check Enclosed**

(Mail check to PO Box 895, Dickinson, ND 58602-0895.)

_____ **Please Bill Me**

_____ **Pay with Credit Card**

(Roughrider Commission representative will contact you for payment details.)

_____ **I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.**

Comments: