



The Roughrider Commission will partner with The Broncos Sponsor(s) to promote our 53rd Annual Roughrider Days in 2024.

The Broncos Sponsorship includes two supporting sponsors per chute; both sponsors will be exclusive roughstock event sponsors with rotating promotional recognition.

Your Support Will:

1. Provide and display 2'x4' sponsor banners on arena chutes during roughstock events of the PRCA Rodeo performances, as well as, motorized events.
2. Provide audio announcements throughout event.
3. Sponsor logo to be displayed on video board used during the PRCA Rodeo performances.
4. Include logo/artwork on 30,000 Roughrider Days Fair and Expo Schedule of Events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
5. Post logo/artwork with a hot link to your Web site (opens in new window) on the Roughrider Days Fair and Expo Web site giving you year-round exposure.
6. Entitles you to ten complimentary rodeo tickets.
7. Entitles you to the option to showcase your business in a 20' by 20' display area, please contact your Roughrider Commission Contact to discuss and reserve the space.

Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues to grow. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, headliner concert featuring the hottest music stars, parade, demolition derby and spectacular fireworks display.

Sponsor Will Provide:

1. Provide Roughrider Commission the sum of \$_____ on or before March 1, 2024.

NEW Sponsor Will Provide:

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.

Roughrider Commission Contact: _____

Sponsor Name: _____ **Sponsor Contact:** _____

Amount: \$ _____ Telephone: _____

E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Do you have Facebook: _____

(COMPLETE ONLY if Sponsor Donates In-Kind Products/Services in Addition to Minimum Cash Required for Sponsorship Level)

Brief Description of In-Kind Products/Services:

Estimated In-Kind Value: \$ _____

Total of Cash Contribution and In-Kind Support: \$ _____

Sponsor Signature: _____ **Date:** _____

Payment Type:

_____ **Check Enclosed**

(Mail check to PO Box 895, Dickinson, ND 58602-0895.)

_____ **Please Bill Me**

_____ **Pay with Credit Card**

(Roughrider Commission representative will contact you for payment details.)

_____ **I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.**

Comments: