

# Derby

## \$3,000 Demolition Derby Champion Sponsorship



The Roughrider Commission will partner with Demolition Derby Champion Sponsor to promote the 52<sup>nd</sup> Annual Roughrider Days Demolition Derby scheduled for July 9<sup>th</sup>, 2023.

### **Your Support Will:**

1. Provide and display sponsor banner/arena signage during Demolition Derby.
2. Promotional audio announcements (provided by sponsor) made pre- and post-event.
3. Sponsor logo/ad (30 to 60 second ad to be provided by sponsor) to be displayed on video board used during the PRCA Rodeo performances.
4. Include logo/artwork on the 30,000 Roughrider Days Fair and Expo Schedule of Events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
5. Post your logo/artwork with a hot link to your Web site on the Roughrider Days Fair and Expo Web site.
6. Place 10'x2.5' derby sponsor feather flag on sponsor location to be displayed throughout month preceding event.
7. Entitle you to ten complimentary Demolition Derby tickets.
8. Provide exclusive opportunity to distribute promotional items and material to Derby drivers and fans (i.e. water bottles, coolers, can koozies, etc.) at entrance and throughout event.
9. Provide exclusive opportunity to set-up display at entrance showcasing products and services.
10. Showcase your support, whenever possible, through appropriate promotional venues.

Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues to grow. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, headliner concert featuring the hottest music stars, parade, demolition derby and spectacular fireworks display.

### **Sponsor Will Provide:**

1. Roughrider Commission the sum of \$3,000.00 on or before March 3, 2023.

### **NEW Sponsor Will Provide:**

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.

**Roughrider Commission Contact:** \_\_\_\_\_

Sponsor Name: \_\_\_\_\_ Sponsor Contact: \_\_\_\_\_

Amount: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Do you have Facebook: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Type:**

\_\_\_\_\_ **Check Enclosed**

(Mail check to PO Box 895, Dickinson, ND 58602-0895.)

\_\_\_\_\_ **Please Bill Me**

\_\_\_\_\_ **Pay with Credit Card**

(Roughrider Commission representative will contact you for payment details.)

\_\_\_\_\_ **I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.**

**Comments:**